



# General Meeting 10-16-23

## AGENDA

### **Where We Are: Top-Line Update**

#### **Guests:**

- Key Club District Administrator – Cristina Trecate
- Community Karma – Celia Cattani -- Toy Drive
- Jersey Shore Arts Center – Jeanne Power-Galli – 5K, Trunk or Treat, etc.

### **Committee Updates**

### **Service Activities for the Rest of '23**

### **Also of Interest!**



# Top-Line Keys to 2023/24 Success

## **New Officers in Place**

- A Full Board -- thanks, Cori!

## **Membership Growth = Expanding our Impact**

- 27 members on the official roster submitted 10/10
- Several more members & volunteers pending

## **Funds = Propellent**

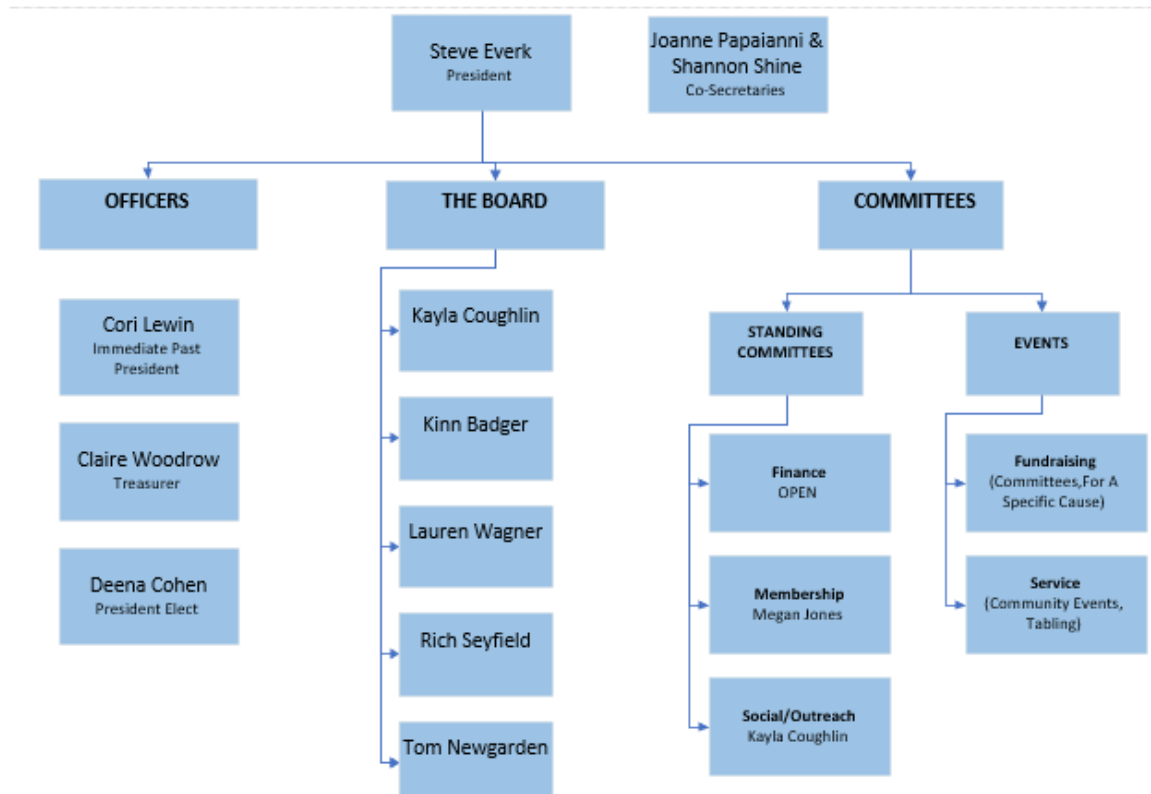
- EHN. Carryover funding from EHN 2023 is feeding the budget
- 501c3. Paperwork submitted; opens doors to pending (significant) donations offers

## **Partnerships = Critical**

- Existing: APLL, AP Music Foundation, AP Homeowners Assoc., AP Rotary Club, Community Karma
- Kiwanis: Key Clubs, Other District 4&5 Clubs
- Next Up: KYDS, Jersey Shore Arts Center, Mercy Center, Madison Marquette.



# Kiwanis of Asbury Park 2023/24 Structure



- ***Cori is our Key Club Advisor***
- ***Membership Committee Chair is in place (Megan)***
- ***Open = Finance Committee Chairperson. Interested?***



# Committee Updates

## **Drag Event -- Project R.E.A.L Fundraiser (Deena)**

- Details finalized!

## **Membership Committee Established (Megan)**

- Formalized recruiting/onboarding
- Coming Soon -- Open houses, meet & greets, etc
- Join her committee!

## **EAT HERE NOW 2024 IS A GO (Stacey)**

- Excellent starting point – at least 21 restaurants from 2023 will renew!
- Aggressive timeline to launch early 2024
- Immediate help needed to recruit restaurants
- Join the team!



# Service Projects/Activities to Wind Down '23

## **Active:**

- Covenant House (Karen)
- Book Ark (Joanne)
- Trunk or Treat 10/28
- Tabling (Rich)

## **In The Works:**

- Toy Drive
- AP Homeowners' Association TBD

## **Potential:**

- Friendsgiving
- Westside Streets Cleanup

*Have s service  
project idea?  
Submit it!*





## Also of Interest!

### Upcoming Events

- 9/21 -- JSAC Run for the Arts
- 9/28 -- Trunk or Treat
- 11/5 -- Ocean Harbor House "A Walk in their Shoes"
- 11/15 -- Keyport Kiwanis Chicken Fry
- 12/2 -- Santa Run for Lunch Break, 12/2

### Website Improvements (demo)

- Calendar of Events, w/links
- Under Construction: Tech Buildout
  - More dynamic content, bridge to social media
  - "Online Store" can sell physical and digital products
  - Pay types: CC, ApplePay, GooglePay, Paypal, "tap-to-pay"
- Join the Members section!