

Asbury Park Kiwanis

General Membership Meeting

June 12, 2023

Welcome!



Agenda

- Any news or updates? (3 mins)
- Committee Updates (15 mins)
- Service Projects (30 mins)
- Open Forum



Committee Updates

- **Social + Outreach**
- **Service**
 - Fun in the Park – Our Summer Service project has yet to launch
 - Little League Banquet (6/24 @ 5-7PM at Good Hope Baptist Church, we need volunteers to help serve)
- **Membership**
- **Finance** (Claire)
- **Special Events**
 - Drag Disco (Deena)
 - Juneteenth Event on 6/17 @noon, support needed (more info to come)
- **Scholarship Committee**
 - Wrap Up





2023 Scholarship Committee Results: A Success All Round!

Committee Members: Cori, Deena, Joanne, Shannon S., Kinn, Lauren, Claire, Steve (chair)

Asbury High School (all seniors were eligible)

- Awards totaling \$2,000 were presented 6/6
- One scholarship for \$1,000, two for \$500 each

Allied Health (Key Club Seniors)

- Award will be presented 6/15
- One scholarship for \$1,000



Putting the EHN Funds to Work for Asbury's Youth: So Far

We have an obligation to the donors to follow through on our commitment to use the funds for Asbury Park youth enrichment.

AP Little League: We've sponsored the RedSox (6-7yo). Funds are being used used for uniforms, equipment. (Also important for Westside relations with parents.)

Scholarships: 4 scholarships were awarded, totaling \$3,000

Sharing the Profits: We are spreading the EHN revenues to other non-profits, via coupon codes and tabling. The list includes the Asbury Park Music Foundation, AP Women's Club, Keyport Kiwanis, AP Rotary Club, AP Little League, and Beach Badge Initiative. End result will be upwards to \$1500 shared.



Putting the EHN Funds to Work for Asbury's Youth: In the Works

- **Fun in the Park Event at Springwood Park** – This Summer Service Project needs support ASAP
- **Movie Day at the Showroom:** Rent the 66-room theater for 2 shows, for small and older kids.
- **Drag Event to benefit Project R.E.A.L** – slated for October
- **Book Ark:** We placed 1 ark last year at Bradley Elementary -- 750 books distributed so far! Plans are to construct/place at least 2 more this year around the community. (The AP Rotary Club wants to help.)
- **Other Potential Projects:** Library programs, NARCAN training/giveaway, Back to School Day at Bradley Elementary, etc. We are collecting more ideas!

We need more owners/volunteers for these projects!



Summer 2023 Service Project: Fun in the Park Planning

Let's get to work on our Fun in the Park event!

- Date/time options?
- Please volunteer to help out with one (or more!) of the following:
 - Which activities? For what age kids? How do we source them?
 - Permits needed?
 - Sponsorships?
 - Spreading the word?



Putting the EHN Funds to Work for Asbury's Youth: Partnering

WITH THE COMMUNITY:

- **Westside Parents Forum:** MacroBites has agreed to host a feedback session, to hear from the community directly on how we can help. Slating it for July.

WITH OTHER NON-PROFITS:

- **Partnerships are key** (let's not reinvent the wheel). Discussions are ongoing with the following AP-based organizations Asbury Park Little League (Multiple projects), Community Karma (Various, incl. Toy Drive Support), Bridge of Books (Books Supply), AP Rotary Club (Book Ark), AP Homeowners' Association (PorchFest, House tours).

We will talk to anyone and are willing to work with any group that shares our mission... so if you have contacts at other non-profits -- let us know.



EAT HERE NOW -- Winding Down!



A SMOOTH-RUNNING PROCESS

- There have been no system bugs or glitches
- Orders placed, auto-generates confirmation email/#
- Abandoned Carts Reminders
- Orders mailed same-day (Karen/Stacie), delivery in 2-6 days (a handful of issues with the USPS)
- 20 elected porch pickup

SALES RESULTS

- Online Sales: We've reached 400 Online Orders and approx. 550 booklets sold!
- Some trickling marketing campaigns to sell off the remaining inventory (APMF, Key Club, Cori tabling at Beach Badge 7/13 fundraiser)
- Total Estimated Profits? \$?

MOST IMPORTANT OUTCOME

- We now have a marketing database of 400 buyers/donors
- Can trigger emails for future fundraisers
- Several are interested in volunteering or joining

WHAT'S NEXT

- August: Go-NoGo decision for 2024
- If a Go, Steve cannot run the project (but will mentor). If no one steps up, likely hand it off to another N-P for % of 1st year profits.



KI EVENTS OF INTEREST

- **Holmdel Steak Bake** – Holmdel's steak bake is back! It will be held on ***June 17, 2023 at Keyport Knights of Columbus from 6:30-9 PM***. Only 120 tickets are available and they are \$75 each.
- **K-Family Picnic** – NJ Circle K's K-Family Picnic will be on ***July 16, 2023 from 11 AM to 3 PM at Donaldson Park (Picnic Grove 1) in Highland Park, NJ***. Admission is \$10 per person, and the theme is Woodstock-style, so tie-dye attire is encouraged.
- **Keyport Flea Market** –The Keyport Club's Flea Market is back (most Sundays). It is their big fundraiser.
- **District Convention** – District Convention is ***August 25-27, 2023 at Princeton Marriott***. Registration will be available soon. (Some of us will attend at least one day.)



KI EVENTS

Volunteer Opportunities

- **Jersey Shore WorkCamp** – Every two years, youth groups from around the country come to New Jersey to perform small house restoration projects; after a 4-year absence, this project has returned. The Keyport and Holmdel clubs are teaming up to welcome the youth groups with breakfast and lunch at ***Union Avenue High School in Keansburg on July 9, 2023***. More details are coming as we encourage members from all division clubs to volunteer at this welcome event
- **Holmdel Golf Outing** – Holmdel's biggest fundraiser, the Dominick Lucarelli Golf Outing, will be held ***July 10, 2023 at Jumping Brook Country Club in Neptune***. I have attached the sponsorship brochure for your reference and volunteers are always welcome. Let me know if you and/or any members from your clubs would like to volunteer and I will let the co-chairs, Frank Allocco and DJ Lucarelli, know.



Other Topics/Thoughts

Membership Drive. We likely need to add 6-8 active members to achieve what we'd like. We are at I believe 23 paid members (in its heyday AP-K had 75). Volunteers are welcome and needed on most committees -- but cannot chair or vote. We do not have an official Membership Committee chairperson/committee to help coordinate open houses, socials, follow-ups; any takers?

Socials. We need to bring these back, hopefully starting next month. (Need help organizing them.)

SWAG. Claire is working on getting us some Kiwanis gear.

501c(3). Hope to get this critical initiative going again. It is key to us getting large-scale donations.

Open Forum: What Else Can/Should We be Doing?



End of General Membership Meeting!

