



# **General Meeting 5-13-24**

## **AGENDA**

**New Members Intro**

**Mercy Center: Kim Guadagno, Executive Director**

**Active Projects**

**Club Administration**

**Other Stuff In The Works**

**Local Kiwanis Events**



## Ongoing Projects In Play

### **Book Arks Success Story: 1700+ Books So Far to Elementary Schoolers**

- Bradley – Replenished. Also -- we have a supply for the summer (ark is outside).
- Thurgood – Replenished.

### **Covenant House (Karen) – Lots of Good Work Left to Do – Help If You Can**

- Continued Support, some as needed (when room becomes vacant), some planned (cleanups, life skills etc.). Partnerships in place: Rotary, Purple Glaze, Mercy Center
- Newest activities: Mercy Center (food), life skills training. Karen can set up a tour anytime.

### **Mercy Center – The Line at the Food Pantry is Growing!**

- Weekday support is needed, plus sign up for the late shifts (3<sup>rd</sup> Mon, 4-5:30, 5:30-7)

### **AP Little League Support: Attend Games, Help at Events/Trips**

# CERTIFICATE OF RECOGNITION

THE FOLLOWING AWARD IS GIVEN TO

*Kiwanis Club of Asbury Park*

This certificate is given in appreciation of your exceptional dedication, commitment, and invaluable contributions as a volunteer to the youth at Covenant House New Jersey.



April 23,  
2024

Nabijah H. Shabazz

Statewide Coordinator of  
Volunteer Services





## **Other Active Projects**

**Scholarship Committee Up and Running with Tight Deadline!**

**Covenant House Additional Support –**

- Painting of the Common Areas, will set for June

**Westside Streets Cleanup – We are Overdue!**



# EAT HERE NOW = A BUMPY ROAD...

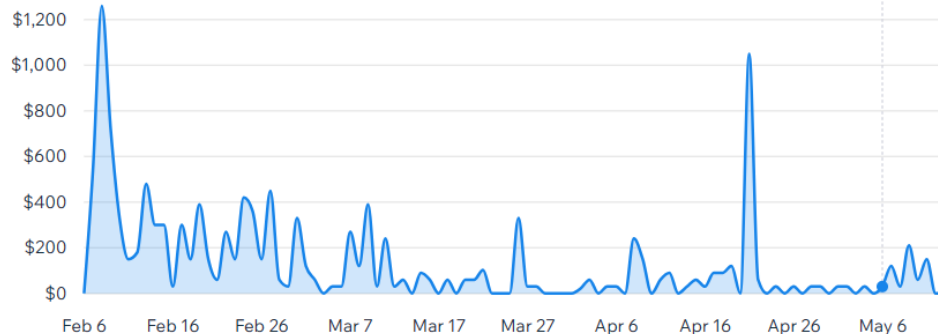
## GOAL = 150 MORE SALES!

### Sales Since Feb 8<sup>th</sup> Launch

- 303 Online Orders, 447 sold
- 60% to new customers (?)
- **Cannot assume better weather will automatically trigger sales**

### Marketing Efforts

- Tabling: Restaurant Tour: \$1200!
- Partnerships (AP Co-op, APMF, etc.)
- Social: Reels have started on FB, IG
- APMF Will Sell Them This Weekend
- AP Book Co-Op: Strong in store sales




[See Full Report](#)

Top selling items

Top converting products

Most abandoned products

Item name	Quantity	% of total	Change	Gross sales ↓
 Coupon Booklet <a href="#">Item report</a>	437	98%	-	\$13,110



# Partnerships = Critical!

## **Active in 2024 (Service Projects, EHN Co-Sellers)**

- ✓ Asbury Park Little League
- ✓ Asbury Park Music Foundation
- ✓ Asbury Park Rotary Club
- ✓ Asbury Book Cooperative
- ✓ Bridge of Books Foundation
- ✓ The Center
- ✓ Community Karma
- ✓ Covenant House
- ✓ Jersey Shore Arts Center
- ✓ Mercy Center

## **Under Discussion:**

- ☐ Kiwanis Kins: Pt Pleasant, Keyport Kiwanis; Allied/Ranney Key Clubs
- ☐ AP Homeowners Association, KYDS, Boys & Girls Club, Salvation Army



# Club Administration: General

## Finance Update

### Meeting Schedule Change:

- 4<sup>th</sup> Thursday Virtual meetings canceled.
- Will now be socials at Steve's house/yard, with some unstructured ideas discussion. A chance for anyone interested in Kiwanis to meet us – and for us to get to know each other better -- without time constraints.





## Club Administration: Elections Update

KI Wants us to have officers in place for the 2024-25 service year by May 15<sup>th</sup>. We will not make that date, but we are working on it!

Officers will start their 1-year term on October 1<sup>st</sup>. At that time, Deena will take over the club. Open positions: President-Elect, Treasurer, Secretary, Board Members (at least 3 needed).

Expect to vote on the nominated candidates by the end of this month. (Our bylaws permit electronic voting.)

If interested in any of these positions, please let Steve know ASAP!





## Upcoming Events of Interest!

### **The Center A La Carte Event – at the Berkeley on May 17<sup>th</sup>**

- We are sponsoring -- so some free tix -- if interested let Steve know by Weds

### **AP Music Foundation Will Sell Our Booklets at their Merch Table**

- Concert, Awards at The Lanes May 17<sup>th</sup> & Block Party – May 18<sup>th</sup>

### **Covenant House Night of Broadway Stars -- May 29<sup>th</sup> -- NJPAC**

- In appreciation we have been offered free tix – see Steve

**AsburyFest** – June 7-9 – We may table share w/partner, also support CK

**Juneteenth Events** – We may parade again this year



## **Looking Ahead: Summertime Opportunities**

**NARCAN Community Training, Giveaway – Deena Spearheading**

**Fashion Show (School Uniform Fundraiser) -- Cori will kick it off soon**

**Movie Day at The Showroom – Have the Venue, Committee Needed**

**Movie Nights at Springwood Park – Tabling, Snacks Giveaways**

**Backpack Drive – Fundraiser support, August giveaway day needs volunteers**

**NOT A SET LIST! As Always, Bring Your Ideas to Deena or Steve!**



## Upcoming Local Kiwanis Events

**In June: The New Jersey District Kiwanis Foundation is having a Blueberry Fundraiser.** You can order a 10-pound blueberry box for \$35/box when paying via check or \$36.25 if paid through PayPal. New Jersey District Kiwanis Clubs will receive \$3 for every box that they sell, while the rest of the proceeds will go to the New Jersey District Foundation. The deadline to order is June 16th, 2024

**In July: Holmdel Kiwanis Golf Outing on July 8th.** Will send out the brochure, they need players and volunteers.